

## Welcoming Letter for WFM 2023

WorldFood Moscow 2023 is the state-of-art expo in Moscow that covers various segments of food and drinks. This platform is great for HoReCa businesses and others like food manufacturers, service providers, retail, wholesale, and distributors.

The Ministry of Industry and Trade of the Russian Federation, Ministry of Agriculture of the Russian Federation, State Duma of the Russian Federation, Moscow's government, Committee on Agrarian and Food Policy and Environmental Management, and many others support WFM 2023, making it one of its kind.

WFM 2023 is beyond a platform for the company to exhibit their products and establish their networking. It is also act as a medium for the company to better understand the current market in terms of demand, supply and market preferential.

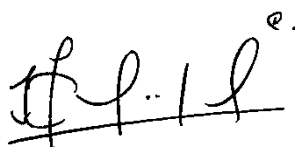
Evaluating from the previous editions, this year our Malaysia's trade promotion agency known as Malaysia External Trade Development Corporation (MATRADE) is participating in this prestige event. Located at Pavilion 3 Hall 14 stand #4135, MATRADE will promote products from the Malaysian F&B companies and related. We expect to receive a good number of visitors and serious enquiries at this exhibition and I believe we will.

I wish success to all WFM 2023 exhibitors and welcome visitors, business leaders, communities, and diplomats.

Come and visit our booth at Hall 14 and get acquainted with MATRADE's officials to understand what Malaysia could offer to you.

Once again, thank you for your support in WorldFood Moscow 2023 and thank you for choosing Malaysia as you preferred trading partner.

Regards,



**Khaifil Elmi Jamil**

Trade Commissioner/Trade Attaché

Embassy of Malaysia, Trade Section (MATRADE), Moscow



### About MATRADE

Malaysia External Trade Development Corporation (MATRADE) is the National Trade Promotion Agency of Malaysia with a mission to promote Malaysia's products and services worldwide.